

Website Privacy Policy

This website is powered by Layer3 TV, Inc. and its affiliates (collectively, “Layer3 TV,” “we,” or “us”).

Please read the following terms carefully. By visiting this website, you are agreeing to the terms of this Website Privacy Policy.

We are committed to respecting the privacy and security of your personal information. This Website Privacy Policy describes the information we collect and how we use it. By using this website, you consent to our Website Privacy Policy.

We may update this Website Privacy Policy from time to time to reflect changes in how we collect, use, share or store your data. We encourage you to periodically refer to this Website Privacy Policy so that you understand our current Website Privacy Policy. You consent to any changes we make to this Website Privacy Policy if you continue to access the website after receiving a notice of the change or upon our posting of the new Website Privacy Policy on the Site.

Collecting Information

Like many websites, we gather information about how visitors use our website. In general, you can visit many of our web pages without telling us who you are or revealing any personal information about yourself. We may track your visit for trends and statistics, but you will remain anonymous unless you tell us who you are. Once you choose to give us your personal information, you are not anonymous to us.

We may request information from you, such as your full name, mailing address, telephone number, email address, how you heard about us and, when necessary, payment card information, when you:

- Register or modify an account or profile
- Purchase Layer3 TV products or services
- Request to receive communications
- Provide feedback
- Participate in a promotion or other website feature
- Participate in online discussions
- Contact us

We may also collect non-personally identifying information like your internet protocol (“IP”) address, browser type, domain names and access times, and associated search term queries through a log of all traffic on our website. In order to better understand your preferences and better serve you, we may combine information you give us online with other information from Layer3 TV sources, transactions and communications. We may also combine that information with data that is publicly available and data that we receive from other reputable sources. This data may include postal address updates and demographic data. All data combined and stored with online data is protected by this Website Privacy Policy. For more information on this topic, please see the “Navigation” section, below.

To provide you with certain social features, we may also collect information about your contacts or friends from third party websites that provide access to this information, such as Facebook, LinkedIn, Twitter, or email services. We respect and follow the privacy policies of those third party services with regard to the data we collect from them.

Using Information

We use the information we gather on our website for purposes of providing and marketing our products and services (including creating user accounts and to better understand and serve your needs), targeting customers, responding to any queries you may have, operating and improving the website, fostering a positive user experience and delivering the products and services that we offer to our customers and any other legitimate business purpose related to our products and services. Our website may include the display of personalized products, content, and advertising relating to your experiences and interests, either on our website or other websites with which we have a business relationship.

The information we gather on our website may be shared with affiliates, business partners and third parties in order to achieve any of the foregoing.

By registering with Layer3 TV, by managing your profile or opting in when presented with choices, you have consented for us to use your information to:

- Check for compliance with our [Visitor Agreement](#)
- Customize and/or personalize your communications experience
- Better respond to your customer service and support inquiries
- Communicate with you about your purchase, account information or customer service needs
- Communicate with you about our products and services, and for other promotional purposes
- Display targeted advertising, announcements, sponsorships or other messages
- Notify you of new features, answer questions from contact or feedback pages
- Improve our business and internal operations
- Administer contests, promotions, surveys or other website features
- Improve our software and content
- Allow you to create an account
- Customize the content and/or layout of the web page for each individual visitor
- Notify you about updates to products, services or the website
- Contact you for marketing purposes
- Create a profile for you based on information that you have provided to us
- Fulfill any other purpose for which you provide it
- Help us rank the importance of future items to build into our products and services

We may use your personal information to communicate with you directly or indirectly through affiliated suppliers by email, telephone and mail to provide confirmation emails when a purchase has been completed, to inform you with any changes or issues with a purchase you have made and for providing newsletters communicating offers and other updates. You may opt out of receiving newsletters and other updates.

We will not use your personal information to advertise or communicate promotional offers, directly or indirectly, using direct mail marketing or telemarketing, unless you give us permission to do so. We allow personally identifiable information to be combined with previously collected non-identifiable information. We will collect personally identifiable profile information only from website operators with which we have contractual relationships.

We may extend any of our rights under this Website Privacy Policy to affiliates, business partners and other third parties performing services on our behalf.

SHARING INFORMATION

We may enable other users of our website and third parties to view or receive information from your profile, subject to your permission to share this information. We may disclose such information to third parties if you consent to such disclosure. With your permission, we may publish or distribute selected information about you, such as your recommendations, interests and other data of possible interest to other users of our website and third parties.

For the purpose of operating our business, we may transfer information between Layer3 TV and our affiliates and business partners who use that information only to conduct Layer3 TV business. For example, they may handle our payment card processing, shipping, data management, email distribution, market research, information analysis and promotions management. We provide our suppliers and preferred service providers with the information they need to perform their services and work with them to respect and protect your information.

From time to time we might establish a business relationship with selected persons or companies whom we believe trustworthy. In such cases we might share and cross-reference information, including personally identifiable information about you that will enable such persons or entities to contact you regarding products and services that may be of interest to you.

We may also sell or transfer your personal information to third parties in connection with any merger, acquisition, reorganization, change in capital structure or sale of all or substantially all of the assets of Layer3 TV.

We may provide information to other companies for purposes such as reporting and marketing. We may sell or transfer non-individualized information to third parties, including summary or aggregated anonymous information about all or sub-groups of users of our website.

On rare occasions, we may disclose specific information upon governmental request, in response to a court order, when required by law, to enforce our website policies, or to protect our or others' rights, property, or safety. We may also share information with companies assisting in fraud protection or investigation. We do not provide information to these agencies or companies for marketing or commercial purposes.

Protecting Your Information

We use a variety of measures designed to secure your personal information, including sophisticated encryption and authentication tools to maintain the safety of your personal information. Your personal information is contained on networks with appropriate administrative, technical and physical safeguards and is only accessible to a limited number of persons who have access rights to such systems and are obligated to keep the information confidential. We use encryption wherever required or if we feel it is otherwise warranted. Regardless of these efforts, no data transmission over the Internet can be guaranteed to be 100% secure. Although we are committed to respecting and protecting your personal information, we cannot guarantee the security of your personal information transmitted to us. Any transmission of personal information is voluntary and done so at your own risk.

Our website may contain links to the websites of one or more third parties. We are not responsible for the privacy practices or the content of these other websites.

Advertising agencies, advertising networks, and other companies who may place advertisements on our website may use their own cookies, pixel tags, web beacons, web bugs and other technology to collect information about you. We do not control these companies' use of such technology and we have no responsibility for the use of such technology by these companies to gather information about you.

We want you to feel confident using the Layer3 TV website but we cannot ensure or warrant the security of any information you transmit to us. Please refer to the U.S. Federal Trade Commission's Consumer Information [website](#) for information on how to protect you from identity theft.

Navigation

Like other interactive websites, we collect information about your use of our website and our services using cookies, log files, and techniques used to track who is reading a web page or e-mail, when, and from what computer, such as web bugs, web beacons or pixel tags.

A cookie is a small removable data file that is stored by your web browser on your computer. Cookies allow you to place an order on our website and allow us to enhance and personalize your online browsing and shopping experience.

For example, we use cookies to:

- Keep track of shopping cart and record session information
- Keep track of login name/passwords
- Recognize you when you return to our website
- Keep track of click stream data (record user-specific information on what pages users access or visit)
- Tailor web content to your users' interests
- Personalize the website
- So that the Service will function properly
- Analyze visitor behavior
- We may track information with pixel images on the website.

You can choose to have your computer warn you each time a cookie is being sent or you can choose to turn off all cookies. You do this through your browser settings. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookie settings.

Pixel tags, also known as web beacons or web bugs, are tiny graphic images (referred to here as "GI") that are unobtrusively placed on a website or in an e-mail. When the HTML code for the GI points to a website to retrieve the image, it simultaneously passes information to the our servers, such as the IP address of the computer that retrieved the image, the time and duration the GI was viewed, the type of browser that retrieved the image, and previously set cookie values.

We use GI to help us analyze your online behavior. We may use GI to collect information about your visit, including the pages you view, the links you click and other actions taken in connection with our websites and services. We also collect certain standard information that your browser sends to every website you visit, such as your IP address, browser type and language, access times and referring web

website addresses. We also use GI to allow us to send you email in a format you can read and to let us know when you have opened an email message from us.

We also work with other companies who use tracking technologies to serve ads on our behalf across the Internet, including Google Analytics. The information generated by your cookies about your use of the website (including your IP address) will be transmitted to and stored by Google. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. **For more information from Google on how Google Analytics works, please click [here](#).**

How to Review, Modify or Delete Your Information

We want to communicate with you only if you want to hear from us. If you prefer not to receive information from us or would like to update or change your personal information or preferences, please contact us at: privacy@layer3TV.com. For all requests, you must put the statement "Review, Modify or Delete My Personal Information" in the subject line and body of your request and include the name of the website with respect to which you are contacting us, as well as your name, street address, city, state, and zip code. Please indicate whether you are requesting to update or change your personal information or preferences, or that we delete your information in accordance with our standard retention and destruction policies. Please note that we will not accept requests via the telephone, mail, or by facsimile, and we are not responsible for notices that are not labeled or sent properly, or that do not have complete information.

To unsubscribe from an email, please follow the instructions in any email you receive.

If you request your registration information be deleted or if you unsubscribe from communications, we may maintain information about sales transactions or service inquiries for future service and record keeping purposes. Your information will be deleted in accordance with our standard destruction policies.

Questions and Feedback

We welcome your questions, comments and concerns. Please contact us by mail at:

Layer3 TV, Inc.

Attn: Chief Marketing Officer (DMCA Notifications)

1660 Wynkoop Street, Suite 800

Denver, Colorado 80202

With a copy to:

Attn: Office of the General Counsel (DMCA Notifications)

1660 Wynkoop Street, Suite 800

Denver, Colorado 80202

Complaints

If you have a complaint, please contact us by mail at the above address(es).

California Visitors

Residents of the State of California may request a list of all third parties to which Layer3 TV has disclosed certain information during the preceding year for the third parties' direct marketing purposes. If you are a California resident and want such a list, please contact us at: privacy@layer3TV.com. For all requests, you must put the statement "Your California Privacy Rights" in the subject line and body of your request and include the name of the website with respect to which you are requesting the information, as well as your name, street address, city, state, and zip code. Please note that we will not accept requests via the telephone, mail, or by facsimile, and we are not responsible for notices that are not labeled or sent properly, or that do not have complete information.

Children Under the Age of 13

The website is not directed at, or intended for use by, children under the age of 13. Children should always get permission from a parent or guardian before sending personal information over the Internet. If you believe your child may have provided us with personal information, you can contact us and request that we delete the information by mail at the address(es) above. You can find more information about protecting children's privacy by contacting the FTC or viewing its website at www.ftc.gov.

Visitor Agreement

Please also visit our [Visitor Agreement](#) that explains other terms governing your access to and use of the website, and any conflicts or disputes arising in connection with this Website Privacy Policy and your use of the website.

Updated: February 9, 2017

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